



Republika ng Pilipinas
Kagawaran ng Edukasyon
REHIYON V—BICOL

TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD NAGA

February 13, 2024

DIVISION MEMORANDUM
No. 41, s. 2024

2024 SCHOOL BASED ARTS MONTH CELEBRATION

To: Assistant Schools Division Superintendent
Chief Education Supervisors
CID and SGOD Personnel
OSDS Unit Heads
Public School Heads
All Others Concerned

1. Pursuant to Presidential Proclamation no. 683, s. 1991 declaring the month of February as National Arts Month and in support to the approved regional activity dated February 8, 2024, this office encourages all schools to conduct an Arts Month Celebration focusing on the theme "Ani ng Sining, Bayang Malikhain".
2. The celebration will focus on the following objectives:
 - a. promote appreciation for Philippine arts and culture.
 - b. encourage wider participation and understanding of various art forms, fostering a national identity rooted in cultural pride through performances and;
 - c. use Bicolano Artist's artistic abilities to contribute to national goals by promoting inclusion, appreciating varied perspectives, and encouraging active involvement with the arts and various communities.
3. All schools are enjoined to conduct related activities as part of academic instruction and performance task in MAPEH. Report of the activities shall be submitted to this office through the EPS in MAPEH.
4. In addition, the Camarines Sur National High School MAPEH/SPA department is requested to send a five-minute video of teachers and student's performance via google drive to Felix A. Balde, member of Regional Technical Staff 2024 National Arts Month Celebration on or before February 16, 2024.
5. Enclosed are the approved regional activity and Regional Memorandum.
6. Expenses relative to this activity are chargeable against School MOOE and other source of fund subject to the usual accounting and auditing rules and regulation.
7. Immediate dissemination of this Memorandum is desired.



DM 31, s. 2019 DM Rev. 01

[Signature]
SUSAN S. COLLANO CESO V,
Schools Division Superintendent



☐ Roxas Avenue, Brgy. Triangulo, Naga City, Camarines Sur 5500
☎ 0981 630 0070 0070
✉ naga.city@deped.gov.ph



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Department of Education
REGION V - BICOL



07 February 2024

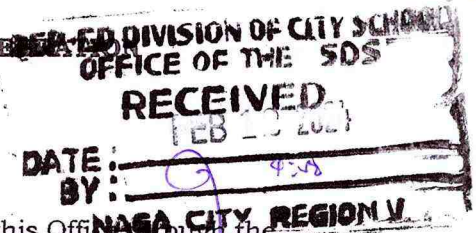
REGIONAL MEMORANDUM

No. ___ s. 2024

000150

REGIONAL VIRTUAL NATIONAL ARTS MONTH CELEBRATION

To : Schools Division Superintendents
Division MAPEH Supervisors
All others Concerned



1. In connection with the National Arts Month Celebration, this Office through the Curriculum and Learning Management Division (CLMD) will conduct a virtual National Arts Month Celebration on February 29, 2024, at 9:00 AM via DepEd Region V FB page.
2. The activity aims to:
 - a. promote appreciation for Philippine arts and culture through different art forms;
 - b. encourage wider participation and understanding of various art forms, fostering a national identity rooted in cultural pride through performances;
 - c. use Bicolano artists' artistic abilities to contribute to national goals by promoting inclusion, appreciating varied perspectives; and encouraging active involvement with the arts in various communities
3. This activity comprises virtual and canned presentations showing the skills and talents of MAPEH students from elementary to secondary schools as well as selected teachers from Schools Division Offices.
4. The link for the presentation shall be sent through the group chat of the MAPEH Supervisors.
5. Attached are enclosures for the Executive, Project Development Team and Technical Working committees, and activity matrix.
6. Food, materials and other incidental expenses in the conduct and participation to this activity are chargeable against local fund and other available fund/sources subject to the usual accounting and auditing rules and regulations.
8. Immediate dissemination and appropriate action of this memorandum is desired

24010142
14 FEB 2024

GILBERT T. SADSAD
Regional Director

Encls. As stated:

To be attached in the Perpetual Index under the following subjects:

CULTURE & ARTS

PROGRAM

STUDENTS

TEACHERS

CLMD/MAHA
02/08/2024



Regional Center Site, Rawis, Legazpi City 4500

0969 516 9555

region5@depd.gov.ph

REGIONAL VIRTUAL NATIONAL ARTS MONTH CELEBRATION

EXECUTIVE COMMITTEE

CHAIRMAN	Gilbert T. Sadsad Regional Director
CO-CHAIR	Bebiano I. Sentillas Asst. Regional Director
Member	Francisco B. Bulalacao, Jr Chief, CLMD

PROJECT DEVELOPMENT TEAM

Chairman **MARIA AYRIN B. ADRIANO**
 EPS, MAPEH

Co-Chairman **FELIX A. BALDE**
 HT I- Cabangan NHS
 SDO Legazpi City

Members:

Minviluz P. Sampal	SDO Albay
Nelson R. Gomez	SDO Cam. Norte
Imelda A. Nardo	SDO Camarines Sur
Frank Turalde	SDO Catanduanes
Cynthia T. Montañez	SDO Iriga City
Cecilia B. Pontoya	SDO Legazpi City
Amable O. Poja	SDO Ligao City
Perla Vicenta O. Reyes	SDO Masbate City
Marma L. Capellan	SDO Masbate Province
Elvin P. Monroy	SDO Naga City
Rico P. Estur	SDO Sorsogon City
Remus H. Zuñiga	SDO Sorsogon Province
Ma. Teresa P. Borbor	SDO Tabaco City

TECHNICAL WORKING GROUP

Program and Certificate		Lay-Out Artist
Antonette V. Perdigon	Chairman	Roy Calleja
Jovencio Alvina	Co-Chairman	Felix A. Balde
Documentation		Technical Team
Sidney B. Recato	Chairman	Felix A. Balde
Donna Onguda	Co-Chairman	Basilio Lleno, Jr.
Moderator.Host		Production Committee
Gina B. Botor	Chairman	Mayflor Marie L. Jumamil
Rhoderic Bigueja	Co-Chairman	Mark Kevin Arroco
	Member	Felix A. Balde

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REGIONAL VIRTUAL NATIONAL ARTS MONTH CELEBRATION

ACTIVITY MATRIX

DATE	TIME	ACTIVITY	VENUE	IN-CHARGE / FOCAL PERSON
January 24, 2024	8:00 AM- 12:00 PM	Consultation and planning conferences with the training and Management team (MAPEH EPS)	via Zoom/Google Meet	Ms Ai Adriano
February 10, 2024	9:00 AM- 12:00 PM	Meeting with the Technical Working Committee	Via Google Meer	Ms Ai Adriano Selected Teachers
February 16, 2023	7:00 AM- 12:00 AM	Submission of Videos to the Technical Team	Via Google Drive	Felix A. Balde Technical Staff
February 21, 2024	1:00 PM- 5:00 PM	Video Recording for the Emcee	TBA	Rhoderic B. Bigueja
February 22, 2024	1:00 AM- 5:00 PM	Video Recording for the Messages	DepEd ROV	Basilio L leno, Jr.
February 23- 24, 2024	1:00 PM - 5:00 PM	Video Editing		Felix Balde
February 27, 2023	4:00 PM- 5:00 PM	Technical Run	TBA	TWG
February 29, 2024	9:00 AM- 12:00 PM	Presentation	Via DepEd ROV FB page	Felix a. Balde Mark Kevin Arroco Mayflor Marie L. Jumamil

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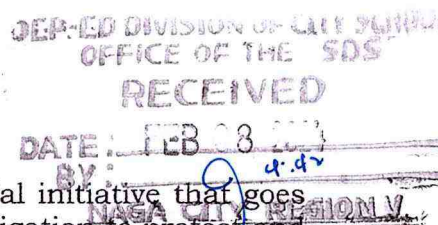
ACTIVITY PROPOSAL

I. IDENTIFYING INFORMATION

- A. Project title : 2024 NATIONAL ARTS MONTH (VIRTUAL PRESENTATION)
B. Proponent : MARIA AYRIN B. ADRIANO
C. Partner Agency : CCP, NCCA, LGU, STAKEHOLDERS

Target Number of Participants: 13 Schools Division Offices (SDO)

Proposed/ Needed Venue: Virtual/Online



II. Rationale

National Arts Month is an inspiring and essential initiative that goes beyond mere celebration. It fulfills a constitutional obligation to protect and advance the rich cultural heritage of the Philippines. Embedded in Article XIV, Section 17 of the Constitution, this month-long festivity not only safeguards and promotes our diverse traditions, but also plays a pivotal role in shaping our national identity and enriching the lives of every Filipino, specifically Bicolano.

This year's National Arts Month highlights innovation and promotes inclusion in creation. National Arts Month 2024 (NAM) will celebrate the theme: "Ani ng Sining, Bayang Malikhain," which emphasizes the importance of collective imagination and creativity in Filipino society. The theme highlights the ideas the result of a collective effort, rather individual aspirations alone. "Bayang Malikhain" represents a society that highly values imagination, innovation, and artistic expression as essential elements of our identity and progress. It recognizes and honors artistic pursuits as significant contributions to the nation's development and cultural heritage.

III. Objectives

Specifically, this activity aims to:

- promote appreciation for Philippine arts and culture;
- encourage wider participation and understanding of various art forms, fostering a national identity rooted in cultural pride through performances;
- use Bicolano artists' artistic abilities to contribute to national goals by promoting inclusion, appreciating varied perspectives, and encouraging active involvement with the arts in various communities.

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IV. Strategies

DATE	TIME	ACTIVITY	VENUE	IN-CHARGE/FOCAL PERSON
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February 22, 2024	1:00 AM-5:00 PM	Video Recording for the Messages	DepEd ROV	Basilio
February 23-24, 2024	1:00 PM - 5:00 PM	Video Editing		Felix Balde
February 29, 2024	1:00 PM-5:00 PM	Presentation	Via DepEd ROV FB page	Felix a. Balde Mark Kevin Arroco Mayflor Marie L. Jumamil

V. Target Participants

- Junior HS, Senior HS teachers/students
- Coaches and Trainers
- LGUs and Stakeholders
- Other guests

V. Matrix of Activity:

Please see the separate sheet

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Member	Francisco B. Bulalacao, Jr Chief, CLMD

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 EPS, MAPEH

Co-Chairman **FELIX A. BALDE**
 HT I- Cabangan NHS
 SDO Legazpi City

Members Division MAPEH Supervisors

TECHNICAL WORKING COMMITTEE

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VI. Fund Source

Personal, MOOE, and other sources of funds

VII. Budgetary Requirements


UNIT	DESCRIPTION	QUANTITY	AMOUNT	TOTAL
Pesos	Snacks	10	P 100.00	P 1000.00
Pesos	Lunch	10	P 250.00	P 2500.00
TOTAL				P 3500.00

0

Prepared by:


MARIA AYRIN B. ADRIANO
EPS, MAPEH

Recommending Approval


FRANCISCO B. BULALACAO, JR.
Chief, CLMD

Approved by:


GILBERT A. SADSAD
Regional Director

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